


PRESENTED BY 

THE **Tippling Point**

Live in New Orleans



TULANE



Back Again Over Homecoming Weekend

The Tipping Point raises significant scholarship dollars to help Tulane attract and support the promising young leaders whose contributions create a vibrant educational environment on our campus and in our community.



Sponsorship Opportunities

Title Sponsor

\$250,000

ONLY 1 MADE AVAILABLE

FAIR MARKET VALUE \$8,500

- ◆ Naming rights of the 2026 show
- ◆ Recognition during the 2026 Tipping Point opening remarks
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Premium name/logo placement on stage signage
- ◆ Premium name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ Meet & greet with artist (10) (subject to artist approval)
- ◆ 24 Premier tickets to the Tipping Point
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (24)
- ◆ Jill H. and Avram A. Glazer Family Club tickets (8) to the Homecoming football game

A photograph of a musician with long, wavy hair and a full beard, wearing a dark, long-sleeved shirt. He is playing an acoustic guitar and singing into a microphone. The scene is dimly lit, with a blueish tint, suggesting a stage performance.

Headliner

\$100,000

ONLY 2 MADE AVAILABLE

FAIR MARKET VALUE \$6,810

- ◆ Sponsor of headlining acts including recognition during the 2026 Tipping Point headlining acts' introduction
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ Meet & greet with artist (6) (subject to artist approval)
- ◆ 20 Premier tickets to The Tipping Point
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (20)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres
- ◆ Jill H. and Avram A. Glazer Family Club tickets (6) to the Homecoming football game



Opening Act

\$50,000

ONLY 2 MADE AVAILABLE

FAIR MARKET VALUE \$1,545

- ◆ Sponsor of opening acts including recognition during the 2026 Tipping Point opening acts' introduction
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on all concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ Meet & greet with artist (4) (subject to artist approval)
- ◆ 14 Premier tickets to The Tipping Point
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (14)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres

Road Crew

\$25,000

ONLY 4 MADE AVAILABLE

FAIR MARKET VALUE \$1,105

- ◆ Name/logo placement on signage
- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ Meet & greet with artist (2) (subject to artist approval)
- ◆ 10 Premier tickets to The Tipping Point
- ◆ Art print poster (1)
- ◆ Concert T-shirts (10)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres



STAGE DOOR



House Band

\$10,000

LIMITED AVAILABILITY

FAIR MARKET VALUE \$665

- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 6 Premier tickets to The Tipping Point
- ◆ Art print Poster (1)
- ◆ Concert T-shirts (6)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres



Back-Up Singer

\$5,000

LIMITED AVAILABILITY

FAIR MARKET VALUE \$445

- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 4 Premium tickets to The Tipping Point
- ◆ Art print Poster (1)
- ◆ Concert T-shirts (4)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres

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CONTACT

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