

PRESENTED BY



THE **tippling** point



TULANE

Live at The Orpheum Theater
New Orleans Nov 14, 2025



Back Again Over Homecoming Weekend

The tipping point raises significant scholarship dollars to help tulane attract and support the promising young leaders whose contributions create a vibrant educational environment on our campus and in our community

A black and white photograph of a man, likely a performer or speaker, wearing a dark cap and sunglasses. He is looking slightly upwards and to the left, with a microphone held in front of him. The background is dark and out of focus, showing some blurred shapes that could be part of a stage or audience.

Sponsorship Opportunities

Title Sponsor

\$250,000

ONLY 1 MADE AVAILABLE

FAIR MARKET VALUE \$4,000

- ◆ Naming rights of the 2025 show
- ◆ Name recognition on Orpheum Theater signage
- ◆ Recognition during the 2025 Tipping Point opening remarks
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Premium name/logo placement on stage signage
- ◆ Premium name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 24 Premier Floor tickets to the Tipping Point
- ◆ Meet & greet with artist (10) (subject to artist approval)
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (24)
- ◆ Jill H. and Avram A. Glazer Family Club tickets (8) to the Homecoming football game on Saturday 11/15



Headliner

\$100,000

ONLY 2 MADE AVAILABLE

FAIR MARKET VALUE \$3,500

- ◆ Sponsor of headlining acts including recognition during the 2025 Tipping Point headlining acts' introduction
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 20 Premier tickets to The Tipping Point
- ◆ Meet & greet with artist (10) (subject to artist approval)
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (20)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres
- ◆ Jill H. and Avram A. Glazer Family Club tickets (6) to the Homecoming football game on Saturday 11/15



Opening Act

\$50,000

ONLY 2 MADE AVAILABLE

FAIR MARKET VALUE \$100.00 PER TKT

- ◆ Sponsor of opening acts including recognition during the 2025 Tipping Point opening acts' introduction
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on all concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 14 Premier tickets to The Tipping Point
- ◆ Meet & greet with artist (8) (subject to artist approval)
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (14)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres

Road Crew

\$25,000

ONLY 4 MADE AVAILABLE

FAIR MARKET VALUE \$100.00 PER TKT

- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 10 Premier tickets to The Tipping Point
- ◆ Meet & greet with artist (4) (subject to artist approval)
- ◆ Art print autographed Poster (1)
- ◆ Concert T-shirts (10)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres

STAGE DOOR



House Band

\$10,000

LIMITED AVAILABILITY

FAIR MARKET VALUE \$100.00 PER TKT

- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 6 Premier tickets to The Tipping Point
- ◆ Art print Poster (1)
- ◆ Concert T-shirts (6)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres

Interested Contacts:

Denise Breau

events@tulane.edu



Back-Up Singer

\$5,000

LIMITED AVAILABILITY

FAIR MARKET VALUE \$100.00 PER TKT

- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 4 Premium Seating tickets to The Tipping Point
- ◆ Art print Poster (1)
- ◆ Concert T-shirts (4)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres

Tippingpoint.tulane.edu

CONTACT

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CLICK HERE

to purchase online