

THE
TIPPING POINT



LIVE AT THE ORPHEUM THEATER

NEW ORLEANS : NOV 08, 2024

BACK AGAIN OVER HOMECOMING WEEKEND!

**THE TIPPING POINT RAISES SIGNIFICANT SCHOLARSHIP
DOLLARS TO HELP TULANE ATTRACT AND SUPPORT
THE PROMISING YOUNG LEADERS WHOSE CONTRIBUTIONS
CREATE A VIBRANT EDUCATIONAL ENVIRONMENT
ON OUR CAMPUS AND IN OUR COMMUNITY.**



SPONSORSHIP OPPORTUNITIES

ONLY 1 MADE AVAILABLE
FAIR MARKET VALUE \$4,000

\$250,000

TITLE SPONSOR

- ◆ Naming rights of the 2024 show
 - ◆ Name recognition on Orpheum Theater signage
 - ◆ Recognition during the 2024 Tipping Point opening remarks
 - ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
 - ◆ Premium name/logo placement on stage signage
 - ◆ Premium name/logo placement on concert advertising
 - ◆ Name/logo placement on sponsor signage at the event and on the website
-
- ◆ 28 Premier tickets to The Tipping Point
 - ◆ Meet & greet with artist (10) (subject to artist approval)
 - ◆ Autographed poster (1)
 - ◆ Access to VIP hospitality including open bar & hors d'oeuvres
 - ◆ Jill H. and Avram A. Glazer Family Club tickets (8) to the Homecoming football game on Saturday 11/9

ONLY 2 MADE AVAILABLE
FAIR MARKET VALUE \$3,500

\$100,000

HEADLINER

- ◆ Sponsor of headlining acts including recognition during the 2024 Tipping Point headlining acts' introduction
 - ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
 - ◆ Name/logo placement on stage signage
 - ◆ Name/logo placement on concert advertising
 - ◆ Name/logo placement on sponsor signage at the event and on the website
-
- ◆ 20 Premier tickets to The Tipping Point
 - ◆ Meet & greet with artist (10) (subject to artist approval)
 - ◆ Autographed poster (1)
 - ◆ Access to VIP hospitality including open bar & hors d'oeuvres
 - ◆ Jill H. and Avram A. Glazer Family Club tickets (6) to the Homecoming football game on Saturday 11/9

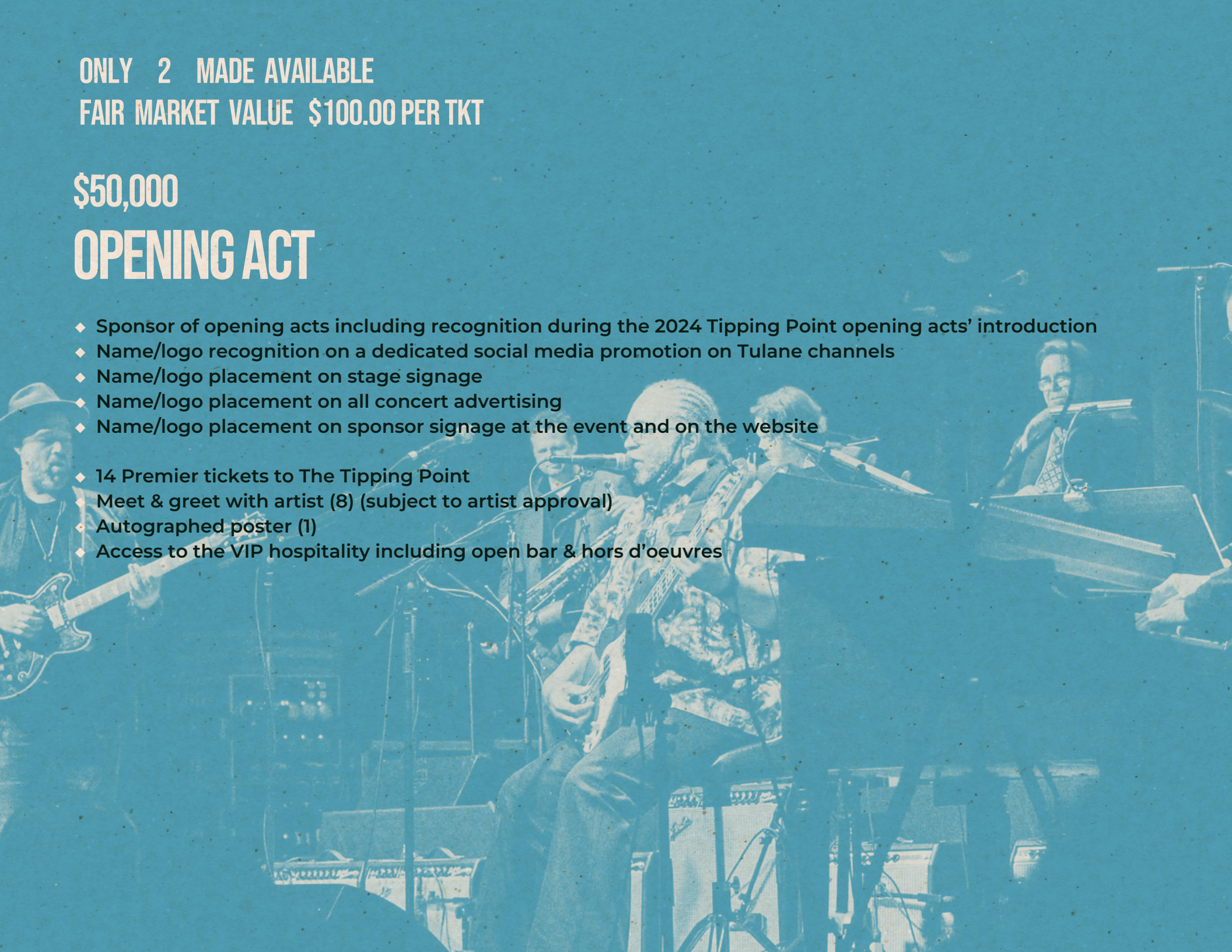


ONLY 2 MADE AVAILABLE
FAIR MARKET VALUE \$100.00 PER TKT

\$50,000

OPENING ACT

- ◆ Sponsor of opening acts including recognition during the 2024 Tipping Point opening acts' introduction
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on all concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 14 Premier tickets to The Tipping Point
- ◆ Meet & greet with artist (8) (subject to artist approval)
- ◆ Autographed poster (1)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres





ONLY 4 MADE AVAILABLE
FAIR MARKET VALUE \$100.00 PER TKT

\$25,000

ROAD CREW

- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 10 Premier tickets to The Tipping Point
- ◆ Meet & greet with artist (4) (subject to artist approval)
- ◆ Autographed poster (1)
- ◆ Access to the VIP hospitality including open bar & hors d'oeuvres

ONLY 8 MADE AVAILABLE
FAIR MARKET VALUE \$100.00 PER TKT

\$10,000 **HOUSE BAND**

- ◆ Name/logo placement on concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 6 Premier tickets to The Tipping Point
- ◆ Autographed poster (1)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres



ONLY 10 MADE AVAILABLE
FAIR MARKET VALUE \$100.00 PER TKT

\$5,000

BACK-UP SINGER

- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 4 Premium Seating tickets to The Tipping Point
- ◆ Autographed poster (1)
- ◆ Access to VIP hospitality including open bar & hors d'oeuvres

TIPPINGPOINT.TULANE.EDU

if interested, contact:

Denise Breaux
504 314 7332
events@tulane.edu

or **CLICK HERE** to purchase online