


THE
TIPPING POINT



LIVE AT THE FILLMORE

NEW ORLEANS : OCT 20, 2023



BACK AGAIN OVER HOMECOMING WEEKEND!

THE TIPPING POINT RAISES SIGNIFICANT SCHOLARSHIP DOLLARS TO HELP TULANE ATTRACT AND SUPPORT THE PROMISING YOUNG LEADERS WHOSE CONTRIBUTIONS CREATE A VIBRANT EDUCATIONAL ENVIRONMENT ON OUR CAMPUS AND IN OUR COMMUNITY.

SPONSORSHIP OPPORTUNITIES

1 AVAILABLE

FAIR MARKET VALUE \$4,250

\$250,000

TITLE SPONSOR

- ◆ Naming rights of the 2023 show
- ◆ Name recognition on The Fillmore New Orleans marquee sign on Canal Street
- ◆ Recognition during the 2023 Tipping Point opening remarks
- ◆ Premium name/logo placement in the 2023 sizzle reel
- ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
- ◆ Premium name/logo placement on stage signage
- ◆ Premium name/logo placement on all print and digital concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website

- ◆ 30 VIP tickets to The Tipping Point
- ◆ Exclusive rehearsal/sound check access (30) (day-of show)
- ◆ Meet & greet with artist (15) (subject to artist approval)
- ◆ Autographed poster (1)
- ◆ Premier VIP seated viewing area (30) including open bar & hors d'oeuvres
- ◆ Jill H. and Avram A. Glazer Family Club tickets (8) to football game on Saturday

2 AVAILABLE

FAIR MARKET VALUE \$3,000

\$100,000

HEADLINER

- ◆ Sponsor of headlining acts
 - ◆ Recognition during the 2023 Tipping Point headlining acts' introduction
 - ◆ Name/logo placement in the 2023 sizzle reel
 - ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
 - ◆ Name/logo placement on stage signage
 - ◆ Name/logo placement on all print and digital concert advertising
 - ◆ Name/logo placement on sponsor signage at the event and on the website
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- ◆ 20 VIP tickets to The Tipping Point
 - ◆ Exclusive rehearsal/sound check access (20) (day-of show)
 - ◆ Meet & greet with artist (10) (subject to artist approval)
 - ◆ Autographed poster (1)
 - ◆ Premier VIP seated viewing area (20) including open bar & hors d'oeuvres
 - ◆ Jill H. and Avram A. Glazer Family Club tickets (6) to football game on Saturday





2 AVAILABLE

FAIR MARKET VALUE \$75.00 PER TKT

\$50,000

OPENING ACT

- ◆ Sponsor of opening acts including recognition during the 2023 Tipping Point opening acts' introduction
 - ◆ Name/logo recognition on a dedicated social media promotion on Tulane channels
 - ◆ Name/logo placement on stage signage
 - ◆ Name/logo placement on all print and digital concert advertising
 - ◆ Name/logo placement on sponsor signage at the event and on the website
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- ◆ 14 VIP tickets to The Tipping Point
 - ◆ Exclusive rehearsal/sound check access (14) (day-of show)
 - ◆ Meet & greet with artist (8) (subject to artist approval)
 - ◆ Autographed poster (1)
 - ◆ Premier VIP seated viewing area (14) including open bar & hors d'oeuvres



4 AVAILABLE

FAIR MARKET VALUE \$75.00 PER TKT

\$25,000

ROAD CREW

- ◆ Name/logo placement on stage signage
- ◆ Name/logo placement on print and digital concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website

- ◆ 10 VIP tickets to The Tipping Point
- ◆ Exclusive rehearsal/sound check access (10) (day-of show)
- ◆ Meet & greet with artist (4) (subject to artist approval)
- ◆ Autographed poster (1)
- ◆ Premier VIP seated viewing area (10) including open bar & hors d'oeuvres

8 AVAILABLE

FAIR MARKET VALUE \$75.00 PER TKT

\$10,000

HOUSE BAND

- ◆ Name/logo placement on print and digital concert advertising
- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 6 VIP tickets to The Tipping Point
- ◆ Exclusive rehearsal/sound check access (6) (day-of show)
- ◆ Autographed poster (1)
- ◆ Premier VIP seated viewing area (6) including open bar & hors d'oeuvres



10 AVAILABLE

FAIR MARKET VALUE \$75.00 PER TKT

\$5,000

BACK-UP SINGER

- ◆ Name/logo placement on sponsor signage at the event and on the website
- ◆ 4 VIP Tickets to The Tipping Point
- ◆ Exclusive rehearsal/sound check access (4) (day-of show)
- ◆ Autographed poster (1)
- ◆ Premier VIP seated viewing area (4) including open bar & hors d'oeuvres



100 AVAILABLE
FAIR MARKET VALUE \$75.00 PER TKT

\$1,000
ROCK STAR

- ◆ Name/logo placement on the website
- ◆ 2 VIP tickets to The Tipping Point
- ◆ Premier standing-room viewing area at front of stage (2)
- ◆ Access to open bar (2)

TIPPINGPOINT.TULANE.EDU

if interested, contact:

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or **CLICK HERE** to purchase online